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CHIEF AUTOMOTIVE TECHNOLOGIES DONATES FUZION RACK TO COLLISION REPAIR EDUCATION FOUNDATION'S MAKEOVER WINNING SCHOOL

Hoffman Estates, IL– June 7, 2011 – Chief Automotive Technologies has donated a Fuzion frame rack to Bridgerland Applied Technology College (Logan, UT) in support of the school being selected as the 2010 winner of the Collision Repair Education Foundation's *Ultimate Collision Education Makeover* school grant. This donation enables students in the college's auto body program to learn on up-to-date equipment using the latest technology. As a result, they'll be better prepared to work in the industry upon graduation. With this \$35,000 in-kind product donation, Chief Automotive Technologies joins a growing list of industry members who are supporting the Education Foundation at a high level and becoming members of the organization's *Industry Leadership Circle* donor recognition program.

"When we heard that the 2010 Ultimate Collision Education Makeover grant winner needed a new frame rack, we were very happy to provide Bridgerland with a Chief pulling system," said Mike Cranfill, Chief vice president of collision. "This flexible and strong system can handle anything these students can throw at it. It's just the equipment they need to start learning the design based repair techniques required to properly repair today's vehicles."

Kevin Cornia, auto body instructor at Bridgerland Applied Technology College (BATC), was appreciative of the donation and the value that training on modern equipment provides to his students.

"The Chief Fuzion rack is a spectacular piece of equipment. I would like to thank Chief, as we are honored and feel very fortunate to receive this donation," he said. "The real winners will be the students now and well into the future."

Collision Repair Education Foundation Executive Director Scott Kruger said, "Through Chief Automotive Technologies' generosity, Bridgerland's auto body program has been upgraded to an even higher level that will serve generations of students to come. On behalf of the Collision Repair Education Foundation staff and trustees, we thank Chief for its continued support. These types of product donations are vital to the success of school collision repair education programs and greatly benefit secondary and post-secondary auto body students' education. Through the industry's support of the Education Foundation's *Makeover* program, Bridgerland Applied



Technology College's program is on track to receive more than \$100,000 in products, tools, equipment, and supplies."

Additional information about Chief Automotive Technologies can be found at www.ChiefAutomotive.com and www.facebook.com/ChiefAutomotive. Inter-industry organizations and individuals who are interested in supporting the Education Foundation and increasing the amount of assistance provided to collision schools and students should contact Education Foundation Associate Director of Development Brandon Eckenrode at Brandon.Eckenrode@ed-foundation.org.

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The Collision Repair Education Foundation, founded in 1991, is a not-for-profit organization dedicated to securing donations that support philanthropic and collision repair education activities that promote and enhance career opportunities in the industry. For information on how to donate to programs supported by the Education Foundation, visit us on the Internet at: www.CollisionEducationFoundation.org.

