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PRESS RELEASE

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For Immediate Release

Repair University to Feature Design Based Repair with Chief Automotive Technologies July 14

Benton, AR, July 7, 2011 — The next episode of Collision Hub's live educational video series, Repair University, will cover the basics of design based repair. The episode will air on July 14 at 1 p.m. Central on CollisionHub.com. It will feature Richard Perry, manager of training and insurance relations for Chief® Automotive Technologies.

Perry was the lead developer of Chief University's new two-day "Design Based Repair" course. He will draw on this knowledge and his more than 30 years of industry experience to provide Repair University participants with an overview of design based repair. He will cover why shops can no longer rely on visual inspection, why it's important to measure a collision-damaged vehicle and the value of multipoint measuring during repairs.

"What was once a simple misalignment may not be an obvious repair on modern cars," Perry explains. "The growing use by vehicle manufacturers of advanced materials and sophisticated designs results in collision damage being transmitted to areas that previously would have been unaffected in a similar accident. Technicians and estimators who haven't been trained to look for this damage can easily miss it, resulting in supplements and longer repair cycle times."

Collision Hub shot this Repair University episode during a break in the action at the recent SkillsUSA event in Kansas City. Kristen Felder, Collision Hub founder and CEO, hosts the free session.

"Collision Hub is thrilled to have the opportunity to provide free training on design based repair from Chief, the company that coined the term," Felder says. "Technicians, shop owners, estimators, appraisers and others in the collision repair industry will walk away from this session with a better understanding of changing vehicle design and its impact on how we repair vehicles today."

To attend the Repair University free online training course, register at www.planetReg.com/E6281041581. Registered participants will have the opportunity to ask questions online and have them answered live during the segment.

Repair University is presented by Chief.

About Chief Automotive Technologies

Chief Automotive Technologies, a Vehicle Service Group (VSG) brand, is one of the world's largest manufacturers of high-quality collision repair products and services, including frame-pulling equipment, vehicle anchoring systems, computerized measuring systems, and vehicle frame specifications. Chief is

also a leading provider of comprehensive training on structural analysis, computerized measuring, collision theory and repair. Based in Madison, Ind., VSG has operations worldwide, including ISO 9001-certified manufacturing facilities on three continents. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV). For more information, call (800) 445-9262 or visit www.chiefautomotive.com. Chief is also on Facebook, www.facebook.com/ChiefAutomotive and Twitter, www.twitter.com/ChiefAutomotive.

About Collision Hub

Collision Hub is the premier networking and multi-media marketing website created for the collision repair industry. Collision Hub's mission is to provide a central network for all participants in collision repair and related industries. The site encourages participation of all parties including: technicians, shop owners, suppliers, insurance companies, auto glass installers, towing companies and rental car agencies. For more information, visit www.collisionhub.com or contact Elizabeth Blackman at Elizabeth@collisionhub.com.

