

News Release

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Chief™ to Provide Training on Design Based Repair, Blueprinting, and Repairing the New Metals at NACE

Madison, Ind. (Sept. 21, 2011) – Chief™ Automotive Technologies will offer training on hot collision repair industry topics including design based repair, blueprinting, and repairing advanced materials during NACE at the Orange County Convention Center in Orlando, Oct. 5-8, 2011.

Richard Perry, Chief global repair product manager, will teach estimators and collision repair technicians how to identify and repair advanced metals in a seminar that will be offered twice as part of the NACE educational conference. The “Design-Based Repair” session will be presented on Wednesday, Oct. 5, from 10:30 a.m. to 12:00 p.m. and again on Friday, Oct. 7, from 8:30 a.m. to 10 a.m.

Vehicle manufacturers are using a wide range of advanced materials in new vehicle designs. It’s imperative that estimators and technicians know what these materials are and how they impact the collision repair process. In his session, Perry will cover techniques for material identification and proper repair methods, and will discuss the reasons for the move toward advanced steels in vehicle design. Registration through NACE is required to attend the “Design-Based Repair” class.

Chief will also provide extensive free training at the show. On Thursday, Oct. 6, at 3:00 p.m., Perry will join Ken Boylan, Chief training and specifications manager, and Timothy Morgan, managing director, Elektron® Inc., on the Collision Hub Stage to present a free Repair University course, “Structural Repair Blueprinting: Your Key to the Express Lane.” These experts will take a look at how structural repair blueprinting can help facilities streamline their collision repair processes to improve cycle times and customer satisfaction. They’ll cover the roles that collision theory, structural measuring and damage analysis play in structural repair planning. In addition to being live on stage on the NACE show floor, this Repair University session will also be broadcast live on Collision Hub TV.

Morgan will be back on the Collision Hub stage on Friday, Oct. 7, at 12:30 p.m., with “Repairing the New Metals.” As OEMs continue to incorporate high-strength

steel and new metals in their vehicle designs to meet crash standards, the processes and technology used to repair those vehicles must change, as well. In this live session, Morgan will discuss how facilities can prepare and equip themselves to handle the new metals. This session will also be broadcast live on Collision Hub TV, which is powered by Chief.

While at NACE, stop by Chief booth #N803 for live demonstrations of Chief's computerized measuring systems and to learn more about Chief University and the new in-shop I-CAR Gold training class. Elektron will also perform live resistance welding demonstrations during show hours in booth #N403.

For more information about Chief or Chief University, visit www.chiefautomotive.com or call 877-644-1044. For more information about Elektron, visit www.elektron-bremen.com or call 855-932-WELD (9353). For more information about Collision Hub TV, visit www.collisionhub.com. To register for NACE, visit www.naceexpo.com. Chief and Elektron are also active on Facebook, Twitter and YouTube.

About Chief Automotive Technologies

Chief Automotive Technologies, a Vehicle Service Group (VSG) brand, is one of the world's largest manufacturers of high-quality collision repair products and services, including frame-pulling equipment, vehicle anchoring systems, computerized measuring systems, and vehicle frame specifications. Chief is also a leading provider of comprehensive training on structural analysis, computerized measuring, collision theory and design based repair. Additionally, Chief is the exclusive supplier of Elektron welders, battery chargers and plasma cutters in North, Central and South America.

VSG comprises eight major collision repair and vehicle lifting brands: Chief Automotive, Rotary Lift[®], Forward[®] Lift, Direct-Lift[®], Hanmecson[®], Revolution[®] Lift, Blitz[®] and nogra[®]. Based in Madison, Ind., VSG has operations worldwide, including ISO 9001-certified manufacturing facilities on three continents. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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