

News Release

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Chief Automotive Technologies Partners with Collision Hub

Madison, Ind. (Dec. 20, 2010) – Chief™ Automotive Technologies has partnered with Collision Hub, the premier professional networking site for the collision repair industry.

Chief is a leading provider of collision repair equipment, data and training. Collision Hub provides an online community that enables technicians, shop owners, insurance companies and others active in the collision repair industry to interact with each other. Members can post photos and videos, answer questions, refer business, recommend products, participate in discussion forums and build relationships. The website, www.collisionhub.com, includes industry news, a comprehensive industry calendar, event coverage, videos, photographs, and more than 20 specialty groups. Collision Hub currently has around 3,000 members.

“Collision Hub is an excellent industry resource,” says Mike Cranfill, Chief vice president of collision. “Partnering with Collision Hub will help us strengthen our existing customer relationships, build new connections, and participate in industry discussions.”

Through its sponsorship, Chief is helping to ensure that the Collision Hub forum and Collision Hub TV remain available to the industry for free. Collision Hub is working with Chief to build a strong social media presence.

“I really believe in the quality of everything Chief does, from the equipment they manufacture to the training they offer,” says Kristen Felder, Collision Hub founder. “I grew up using this equipment, and more shops I’ve been in use Chief than any other brand. We’re delighted to have such a strong partner and to be able to utilize Chief’s resources and experience to help educate and inform the industry.”

For more information about the array of collision repair products and services available from Chief Automotive Technologies, contact your local Chief distributor, call 877-644-1044 or visit www.chiefautomotive.com. For more information about Collision Hub, visit www.collisionhub.com or call (501) 352-5114. Collision Hub is also on Facebook, Twitter and LinkedIn.

About Chief Automotive Technologies

Chief Automotive Technologies, a Vehicle Service Group (VSG) brand, is one of the world's largest producers of high-quality collision repair products and services, including frame-pulling equipment, vehicle anchoring systems, computerized measuring systems, and vehicle frame specifications. Chief is also a leading provider of comprehensive training on structural analysis, computerized measuring, collision theory and repair.

VSG comprises eight major collision repair and vehicle lifting brands: Chief Automotive, Rotary Lift[®], Forward[®] Lift, Direct-Lift[®], Hanmecson[®], Revolution[®] Lift, Blitz[®] and nogra[®]. Based in Madison, Ind., VSG has operations worldwide, including ISO 9001-certified manufacturing facilities on three continents. VSG is part of the Industrial Products segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

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